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Web Announcement 2511

Providers Encouraged to Promote Mental Health Services through Social Media

Social media can help spread the word that Americans are forgoing mental health care during COVID-19 pandemic.

Mental health conditions have worsened nationwide due to the pandemic and mental health service use rates are among the slowest of services to rebound, according to the Centers for Medicare & Medicaid Services (CMS). National data show that from March 2020 through October 2020, recipients have forgone millions of primary, preventative and mental health care visits due to COVID-19.

According to a [press release](#) issued by CMS, the following has been experienced:

- 34% decline in mental health service use by children under 19 years of age
- 22% decline in mental health service use by adults 19 to 64 years of age
- 26 million fewer mental health visits by adults and children
- 3.6 million fewer uses of substance use disorder services

In response, CMS is providing [video resources emphasizing mental health care](#), calling on providers and community partners to take action to improve use of mental health services, and encouraging recipients to seek assistance.

The Division of Health Care Financing and Policy (DHCFP) suggests Nevada providers may consider sharing the following as social media posts:

- The last year has impacted the #MentalHealth of all Americans. Visit www.NevadaResilienceProject.com for assistance. #NevadaResilienceProject #NVRP #MentalHealthMonth
- People experiencing a mental health crisis are more likely to encounter law enforcement than getting treatment. Visit www.NevadaResilienceProject.com for assistance. #NevadaResilienceProject #NVRP #MentalHealthMonth
- 1 in 5 people with an addiction saw an increase in their substance use or a family member's substance use during the pandemic. Visit www.NevadaResilienceProject.com for assistance. #NevadaResilienceProject #NVRP #MentalHealthMonth
- Almost 12 percent of Medicaid recipients over age 18 have an addiction. Visit www.NevadaResilienceProject.com for assistance. #NevadaResilienceProject #NVRP #MentalHealthMonth

For more information, guidance and resources, see the "Coping and Managing Mental Health" webpage under Community Resources on the Nevada Health Response website at <https://nvhealthresponse.nv.gov/>.